



CINCINNATI GOLF CLASSIC

Honoring

Dr. Douglas Flora
St. Elizabeth Healthcare



August 17-18, 2025
Kenwood Country Club
www.CincinnatiGolfClassic.org

21st Annual

CINCINNATI GOLF CLASSIC



Dear business leaders and friends,

The burden of cancer is unacceptably high. Approximately 1 in 2 men and 1 in 3 women will get cancer in their lifetime. In 2025 alone, more than 2 million new cancer cases will be diagnosed in the United States, and more than 600,000 people will die from cancer. Cancer affects everyone, but it doesn't affect everyone equally. Through events like our Cincinnati Golf Classic, we can help the American Cancer Society provide hope to those who face this disease.

When you choose to partner with the American Cancer Society, you choose to support an organization that is working around the clock to reduce the burden of cancer in every community. This organization is continuing to discover new ways to treat and prevent cancer, improve the quality of life of those living with a diagnosis, provide critical patient services, and advocate for improved access to care.

In the past 20 years, the Cincinnati Golf Classic has raised over \$6.7 million to help the American Cancer Society continue to fund life-saving research as well as free programs and services for cancer patients and their families in our community and across the nation. We know with your participation, we can help to make this cancer's last century.

We hope to see you on the course!

EXECUTIVE CO-CHAIR



David Arends
Chairman + CEO
CR Architecture + Design

EXECUTIVE CO-CHAIR



Ken Black
CEO
Advertising Vehicles



About the American Cancer Society



The American Cancer Society is on a mission to free the world from cancer.

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



ADVOCACY

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action NetworkSM (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



DISCOVERY

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



PATIENT SUPPORT

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.



For more information, contact Melanie.Schmid@cancer.org

Announcing the 2025 Honoree

Dr. Douglas Flora St. Elizabeth Healthcare

Dr. Doug Flora is the Executive Medical Director of Oncology Services, and The Robert and Dell Ann Sathe Endowed Chair in Oncology at the St. Elizabeth Healthcare – The Yung Family Cancer Center headquartered in Edgewood, Kentucky.

Dr. Flora graduated from The Ohio State University College of Medicine in 1999. With a distinguished career spanning over two decades, he is a steadfast advocate for whole-person care and medical innovation. His leadership and vision have led to cutting-edge technology and treatment protocols and improved patient outcomes.

As the Editor-In-Chief for the pioneering peer-reviewed research journal *AI in Precision Oncology*, Dr. Flora plays a pivotal role in medical education and research, nurturing the next generation of healthcare leaders. His perspective is enriched by personal experience as a practicing oncologist, senior healthcare executive, and most importantly, a cancer survivor.

Dr. Flora is a Board Member of the American Cancer Society, serves on the Executive Board of the Association of Community Cancer Centers as Treasurer, and is a Board Member of the Kentucky Society of Clinical Oncology. He enjoys international travel with his family in his spare time.



Scan to donate in
honor of Dr. Flora, or
[Click Here](#)

Sponsorship Opportunities



Please note: These packages do include Golf Play.

Title Sponsor | \$100,000

- **Overview:** Three year minimum commitment that provides naming rights to the Cincinnati Golf Classic (The XXth Annual American Cancer Society <COMPANY NAME> Cincinnati Golf Classic)



- Five (5) Benefactor Foursome Packages - Monday, Aug 18, 2025

- **RECOGNITION:**

- Recognition on all event collateral, press releases, and public service announcements
- Opportunity for company representative to speak during the Sunday Reception
- Full-page acknowledgment in the event program
- Acknowledgment on the event website and social media



- **SUNDAY RECEPTION - 8/17/2025**

- (4) Reserved Tables of 10
- Up to (10) Additional General Admission Tickets

Presenting Sponsor | \$50,000

- **Overview:** Presenting sponsor to the Cincinnati Golf Classic (The XXth Annual American Cancer Society Cincinnati Golf Classic Presented by Company ABC)



- Four (4) Benefactor Foursome Packages - Monday, Aug 18, 2025

- **RECOGNITION:**

- Recognition on all event collateral, press releases, and public service announcements
- Opportunity for company representative to speak during the Sunday Reception
- Full-page acknowledgment in the event program
- Acknowledgment on the event website and social media



- **SUNDAY RECEPTION - 8/17/2025**

- (2) Reserved Tables of 10
- Up to (12) Additional General Admission Tickets

Champion Sponsor | \$25,000



- Two (2) Benefactor Foursome Packages - Monday, Aug 18, 2025

- **RECOGNITION**

- Full-page acknowledgment in the event program
- Acknowledgment on the event website and social media
- Customized Naming Opportunities Available



- **SUNDAY RECEPTION - 8/17/2025**

- (1) Reserved Table of 10
- Up to (12) Additional General Admission Tickets

[Click Here to Purchase Sponsorships](#)



For more information, contact Melanie.Schmid@cancer.org

Sponsorship Opportunities



Please note: These packages do include Golf Play



Supporting Sponsor | \$20,000

- Two (2) Benefactor Foursome Packages - Monday, Aug 18, 2025
- **RECOGNITION**
 - Full-page acknowledgment in the event program
 - Acknowledgment on the event website and social media
 - Customized recognition opportunity at event
- **SUNDAY RECEPTION - 8/17/2025**
 - (1) Reserved Table of 10
 - Up to (10) Additional General Admission Tickets



Supporting Naming Opportunities

- Golf Ball
- Sunday Dinner
- Tribute
- Golf Cart



Platinum Sponsor | \$15,000

- One (1) Benefactor Foursome Package - Monday, Aug 18, 2025
- **RECOGNITION**
 - Half-page acknowledgment in the event program
 - Acknowledgment on the event website and social media
 - Customized recognition opportunity at event
- **SUNDAY RECEPTION - 8/17/2025**
 - (1) Reserved Table of 8



Platinum Naming Opportunities

- Monday Dinner
- Monday Lunch
- Eagle Package
- Live Auction
- Registration
- Player Gift Experience



Diamond Sponsor | \$10,000

- One (1) Benefactor Foursome Package - Monday, Aug 18, 2025
- **RECOGNITION**
 - Recognition in the event program
 - Acknowledgement on the event website and social media
 - Customized recognition opportunity at event
- **SUNDAY RECEPTION - 8/17/2025**
 - (1) Reserved Table of 8



[Click Here to Purchase Sponsorships](#)



Diamond Naming Opportunities

- | | | |
|--------------------|------------------|-----------------|
| • Wine Putting | • Mobile Bidding | • Entertainment |
| • Photobooth | • Champagne Wall | • Pin Flag |
| • Monday Breakfast | • Driving Range | • Cart Gift |



For more information, contact Melanie.Schmid@cancer.org

Sponsorship Opportunities



Please note: These packages do not include Golf Play

Gold Sponsor | \$5,000

Gold Naming Opportunities

- Putting Contest
- Chipping Contest
- Bag Tag
- Scorecard
- Snack Sponsor
- Long Drive Pro
- Golf Cannon

- **DOES NOT INCLUDE PLAYER PACKAGE.**
- **RECOGNITION**
 - Recognition in the event program & company name/logo recognition at event at designated naming location.
- **SUNDAY RECEPTION - 8/17/2025**
 - (2) General Admission Tickets



[Click Here to Purchase Sponsorships](#)

Tee Box Sponsor | \$2,500

Hole Sponsor | \$1,500

- **DOES NOT INCLUDE PLAYER PACKAGE.**
- **RECOGNITION**
 - Recognition in event program and company name/logo on one (1) tee box at event along the golf course
- **SUNDAY RECEPTION - 8/17/2025**
 - (2) General Admission Tickets

- **DOES NOT INCLUDE PLAYER PACKAGE.**
- **RECOGNITION**
 - Recognition in the event program & company name/logo displayed at one (1) hole along the golf course
- **SUNDAY RECEPTION - 8/17/2025**
 - (2) General Admission Tickets

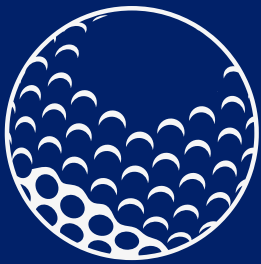


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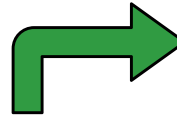
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Golf Opportunities



Foursome Opportunities



Due to high demand, Kendale PM is only available with **Diamond Level (\$10,000)** Sponsorships and up, while space remains.

KENDALE BENEFACTOR TEAM - AFTERNOON | \$10,000+
SHOTGUN START AT **1PM** ON MONDAY AUG 18

KENVIEW BENEFACTOR TEAM - AFTERNOON | \$6,000
SHOTGUN START AT **1PM** ON MONDAY AUG 18

KENDALE BENEFACTOR TEAM - MORNING | \$5,500
SHOTGUN START AT **8AM** ON MONDAY AUG 18


KENVIEW BENEFACTOR TEAM - MORNING | \$4,500
SHOTGUN START AT **8AM** ON MONDAY AUG 18


Click Here to Purchase Foursome Packages




For more information, contact Melanie.Schmid@cancer.org

All benefactor teams include:

 Foursome (play for four), which includes high-end amenity player package, green fees, cart and use of the locker room, practice green and driving range for each golfer. Also includes beverages, course refreshments, lunch, and dinner for four (4)

 Recognition in the event program

 **SUNDAY RECEPTION - 8/17/2025**
o General Admission Tickets for Each Golfer + One Guest.

Other Golf Opportunities

DONOR PLAYER PACKAGE (SINGLE PLAYER) | \$1,500
FLIGHT TIME BASED ON AVAILABILITY

PATRON PLAYER PACKAGE (TWO SOME) | \$3,000
FLIGHT TIME BASED ON AVAILABILITY



Cincinnati Golf Classic Event Leadership



EXECUTIVE COMMITTEE

EXECUTIVE COMMITTEE CO-CHAIRS

David Arends
CR Architecture + Design
Executive Committee Co-Chair

Ken Black
Advertising Vehicles
Executive Committee Co-Chair

EXECUTIVE COMMITTEE MEMBERS

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CancerBridge

Stuart Koenig
Creatives on Call

Bill DeVille
Health Carousel

Don Luthman
PNC Bank

John Fireovid
Fulcrum Lifting

Todd Pease
Jones Lang LaSalle

Mike Hamilton
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April Koenig
Creatives on Call

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Delta Air Lines

J.R. Hage
Performance Lexus

Tim Massa
Kroger

TRUSTEE COMMITTEE

TRUSTEE COMMITTEE CO-CHAIRS

Chris Bartlett
AAA Club Alliance
Trustee Committee Co-Chair

Kacey Appel
Cincinnati Children's Hospital Medical Center
Trustee Committee Co-Chair

TRUSTEE COMMITTEE MEMBERS

Alex Bernitt
STERIS Endoscopy

Megan Fair
Macy's, Inc

Shelly DeVille

Eric Peul
Schaefer

Angela Ellard
Viaquest Psychiatric & Behavioral
Solutions, LLC

Pam Shrout
SHP

Cincinnati Golf Classic Past Honorees



Krist Nelson (2023)

Chief Administrative Officer & General Counsel, Pomeroy

Tim Massa (2021)

Chief People Officer, Kroger

Kimberly & Bryan Carlisle (2020)

Partner, Carlisle & Bray Marine

Mike Schlotman (2018)

Chief Financial Officer, Kroger

Chris Hodge (2017)

Senior Vice President, CBRE Inc.

Christine Zampese (2016)

Julie & Vince Hopkins (2015)

Senior Marketing Strategist, Medpace
Major Gifts Officer, Xavier University

Chuck Scheper (2014)

Chairman of the Board, Bexion Pharmaceuticals

Merril Hoge (2013)

ESPN Analyst

Maureen "Mo" Dunne (2012)

Senior Vice-President, PNC

Mark Weber (2011)

Mayor, City of Blue Ash

Connie Dierking (2010)

Excellence in Motion

Reuven Katz (2009)

Founding Partner, Katz, Teller, Brant, & Hild

Jack Cassidy (2008)

Chief Executive Officer, Cincinnati Bell

Jim Tippmann (2007)

Chief Executive Officer, FRCH Design Worldwide

Ken Murawski (2006)

Managing Director, CBRE Inc.

Billy Wiebe (2005)

First Vice President, CBRE Inc.

